

From Berlin to NYC, we're building something big. Döner Haus brings the bold flavors and street cred of Germany's favorite fast food to an open U.S. market—with a tech-first model, killer margins, and a brand that turns heads.

LOW OVERHEAD

Compact buildouts starting @ 700sf, lean staffing of just 1–2 people/shift, & simplified ops = less cost, more profit.

GREAT BRAND

Eye-catching. Social-ready. Instantly craveable. We're already viral, w/ 1,000+ franchise inquiries and a cult following.

TECH DRIVEN

Proprietary tech powers everything from inventory to kiosks to franchise dashboards, so you can run smarter, not harder.

HUGE RETURNS

\$1.9M first-year sales at our NYC flagship with 19% net profit, and 72% reorder rate. Döner Haus is built to scale.



Döner Haus

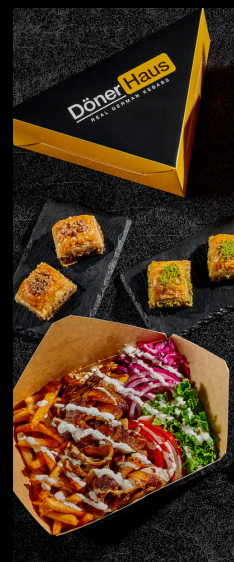
REAL GERMAN KEBABS

What is a Döner?

Germany's favorite street food, Döner is a bold, handheld kebab made with spiced halal meat sliced from a vertical rotisserie and packed into toasted Turkish flatbread. It's a \$6B category in Germany alone, but virtually unknown in the U.S.

Why Döner Haus?

We're the first true German-style Döner brand in the U.S., built for scale with a focused menu, lean staffing, and tech-first ops. With \$1.9M in first-year sales and over 1,000 franchise leads, Döner Haus is turning a proven global classic into America's next big QSR category



Startup Costs

\$35,000

Upfront Franchise Fee

Capital Requirements

\$250K

Available Liquid Capital

Franchise Fees

3%

Royalty Fee*

\$367-641K

Development Cost

\$1MM

Minimum Net Worth

2%

Marketing Fee

***INDUSTRY LOW!**

High Return, Low Complexity

Simple operations, big numbers.
Döner Haus is QSR without the chaos.

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